



Message from President and CEO

Welcome to JumpStart Point of Arrival's web site!

Being in the Direct Marketing industry for the last fifteen years has taught me many valuable lessons. One that has always shined the most to me is: Applying knowledge with integrity drives tremendous results. When my colleagues and I started this company in October 2005, we vowed to stand by these words as a team. Transforming data into actionable knowledge is our passion, being honest with ourselves and others is our top priority, and achieving positive results is our commitment and pride.

I hope you find this web site reflects these words and generates some new possibilities within your company. I look forward to being your partner and companion as you take the successful journey to your point of arrival.

Ek-Leng Chua-Miller
President and Chief Executive Officer



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