

## Message from President/CEO

Welcome to JumpStart Point of Arrival's website!

Being in the Direct Marketing industry for nearly twenty years has taught me many valuable lessons. One that has always shined brightly to me is:

*Applying knowledge with integrity drives tremendous results.*

When my colleagues and I started this company in October 2005, we vowed to stand by these words as a team. Transforming data into actionable knowledge is our passion, being honest with ourselves and others is our top priority, and achieving positive results is our honor and commitment.

I hope you find this website reflects these principles and generates some new possibilities within your organization. We look forward to being your partner and companion as you take the successful journey to your point of arrival!



Ek-Leng Chua-Miller  
President/CEO  
JumpStart Point of Arrival, LLC